



Kelley Jorgensen

REALITY TV • SOLO TRAVEL ENTHUSIAST • STORYTELLER

About Kelley

Kelley is positioned as a fast-growing, multi-platform creator with:

- Over **9 million monthly views** across channels
- A predominantly U.S.-based, millennial **female audience**
- Proven cross-platform virality following Big Brother Season 27
- Authentic Midwest **storytelling** that resonates nationwide

About her Followers

- Content spans lifestyle, travel, home, and humor, keeping engagement high across formats
- Perfect fit for tourism boards, lifestyle & hospitality brands, and women-focused campaigns

Quick Statistics



450
(New)



30k
(Verified)



76k
(Verified)

As of October 2025

Instagram

- Follower base: ~30K
- **30-day snapshot** (Sept 26 – Oct 25):
 - 6.2 + million total views
 - ~603,648 accounts reached
 - 75,400 + interactions
 - +21,555 new followers in that period
 - 169,083 profile visits
- **Audience demographics:** ~71% women / ~29% men
 - Age breakdown: **25-34 (34%)** | 35-44 (~19.7%) | 18-24 (~18%)
 - Primary countries: United States (~89.7%) | Canada (~9.1%)
 - Top cities: New York, Philadelphia, Chicago, LA

@kelley.jorgensen



@tuktuklover99

As of October 2025

TikTok

- Follower base: ~76K
- **30-day snapshot** (Sept 26 – Oct 25):
 - Post views: 3.3 – 3.5 million
 - Profile views: ~129K-137K
 - Likes: ~300K
 - Comments: ~5.5K
 - Shares: ~13K
 - Unique viewer count: ~583K
 - Average video views: ~42,000
- **Audience demographics:** ~72% women / ~27% men
 - Age breakdown: **25-34 (~35.5%)** | 18-24 (~23.4%) | 35-44 (~19.4%) | 45-54 (~13.1%) | 55+ (~8.6%)
 - Primary countries: United States (~91%) | Canada (~9%)

Ten Days of Growth

YouTube

- Follower base: ~76K
- **10-day snapshot** (Oct 16– Oct 26):
 - Views: 5.5 K
 - Watch time: 727 hours
 - New subscribers: +43 in the past month
 - Monthly audience: 3.4 K unique viewers
 - Viewer type: 97.3% new | 2.7% casual
- **Audience demographics:**
 - Gender: 76.8% female | 23.2% male
 - Age breakdown: 25-34 (~19.8%) | 18-24 (~3.2%) | 35-44 (~19.4%) | 45-54 (~13.1%) | **55+ (~40%)**
 - Primary countries: United States (83.4%) | Canada (5.4%)

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TOTAL
FOLLOWERS
106K

Highlights

- Proven track record of cross-platform **virality** and organic audience growth
- Ideal for campaigns centered around female **empowerment**, travel storytelling, reality TV fandoms, and authentic creator voices
- Kelley brings heart, humor, and a **relatable** Midwest perspective that resonates deeply with her audience.
- *She's also an avid traveler who has been to 42 countries, all 50 US states and half of Mexico*

Want to Work With Kelley?

- 📞 6099026285 (Manager Corey Schoch)
- ✉️ hello@kelleyjorgensen.com
- 🏠 www.kelleyjorgensen.com

KELLEY Jorgensen

PARTNERSHIP OPPORTUNITIES & CONTACT

Kelley is open to collaborating with brands and organizations whose values align with authenticity, connection, and storytelling.

Current opportunities include:

- **Brand Collaborations & Sponsorships** — Product features, campaign storytelling, and cross-platform promotion.
- **Travel & Tourism Partnerships** — Authentic destination coverage with high-impact visuals.
- **Event Appearances & Speaking** — Panels, podcasts, and guest spots on entrepreneurship, travel, and TV.
- **Affiliate & Ambassadorships** — Long-term collaborations with authentic product integration.
- **Media & Press Features** — Interviews, magazine spreads, and social features tied to Big Brother Season 27. (Must clear with CBS PR)



Based in South Dakota | Available for domestic & international travel

609-902-6285 • hello@kelleyjorgensen.com • [@kelleyjorgensen](https://www.instagram.com/kelleyjorgensen)